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**United Hospital District Launches Redesigned Website**  
*Technology upgrades include better accessibility for people with disabilities*

**Blue Earth, MN – January 11, 2021** – United Hospital District (UHD), an independent and award-winning healthcare system based in southern Minnesota, announced today their newly redesigned website, [www.uhd.org](http://www.uhd.org). Designed to improve the user experience, the new site maintains the old website address but presents a completely different look that includes new content and allows visitors to find most information within three clicks.

The newly launched website features a new home page, improved mobile navigation, enlarged text and high contrast for people with disabilities, along with several new pages, such as Forms. UHD also took the opportunity to add new provider photos for its Anesthesia, Physical Therapy and Occupational Therapy departments, and additionally introduced videos for five new providers.

“Our goal was to make the website a valuable tool for anyone who visits it,” stated Ivan Marte, Information Systems Manager for UHD. “By integrating new software and design upgrades, we were able to provide better performance and make information easier to find,” he added. The project is another technology milestone for UHD, which has made significant infrastructure and security upgrades in the last year.

For area residents seeking primary care, specialty care or emergency services, UHD offers physicians, nurse practitioners and physician assistants who are dedicated to providing the highest level of healthcare through a patient centered approach. Partnerships with multiple organizations throughout the area allow UHD to remain independent and still provide a wide range of services within their facilities.

“Patients, visitors and even job applicants will really enjoy the new site,” according to UHD Marketing Manager Suzanne Montanaro. “We incorporated a lot of feedback and added details that weren’t there before, such as Affiliations and our Accreditation, Licensure and Recognition information. We even put a direct feed from our Facebook page right on to the home page, to provide a more thorough

snapshot of our organization in one place.” There are additional new pages in development, which will be introduced later as they become available.

UHD partnered with local internet service provider Bevcomm, a family-owned telecom company based in Blue Earth, in the site’s design and implementation.

United Hospital District ([www.uhd.org](http://www.uhd.org)), based in Blue Earth, MN, is an independent system of care comprised of a 25-bed acute care hospital, comprehensive outpatient services, ambulance service and a home health/hospice care program, all supported by a 20-plus multi-specialty provider group with four clinic locations across two counties.

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